# GNOME

Engagement Team

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# About Me

- Kristi

- Program Coordinator of the GNOME Foundation for 2 years now and I am also the chair of Engagement Committee.

- Location where I am speaking from

# What is the Engagement Team?

The Engagement Team works to promote GNOME by coordinating communications with users, developers, contributors, partners and anyone else who might be interested in the project.

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# Engagement Team working groups

★ Social Media team

★ Fundraising team

★ Events and Conferences

★ Onboarding

★ Graphic Design

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# Social Media

- Responsible for managing social media content and channels
- Write and schedule posts across all GNOME channels (Twitter, Mastodon, Facebook, LinkedIn)
- Handle responses to questions and engagement on the posts

**Team members:**
Caroline Henriksen chenriksen@gnome.org
Thibault Martin thibaultamartin@gnome.org

**Learn more:**
gitlab.gnome.org/Teams/Engagement/Social-Media-and-News

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# Events and  Conferences

- Help to organize events and conferences
- Host meetings
- Working on conference plans, budget etc.

**Roles and Responsibilities for events:**
https://docs.google.com/document/d/1tHl0OCRaQFHuxxeLTRDhn3dGHi4vIBYJK8Ci xcY0zYA/edit?usp=sharing

**Coordinator :**
Kristi Progri kprogri@gnome.org

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# Fundraising Team

The Fundraising Working Group works on fundraising activities including the fall and spring fundraisers. Everyone is welcome, and the working group includes GNOME Foundation staff. Possible activities include:

- organizing conference sponsorships
- planning for the fall and spring fundraisers
- writing and collaborating with Foundation staff on fundraising materials
- working on grant applications for Fundable Projects

**Coordinator:**
Molly de Blanc **mdeblanc@gnome.org**

# Onboarding

This project is all about working to build a manageable system to onboard new members into the GNOME Project in a matter that is scalable and sustainable for the long term. As the popularity of open source continues to raise we want to be able to find good ways to attract new contributors and integrate them into the project that is clear and easy by making sure we ourselves know what we want as a project going forward through measurable goals using metrics.
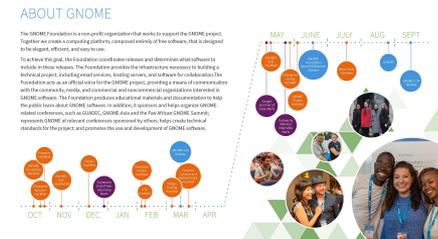
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# Graphic Design

The Engagement Team graphic designers support Foundation and Engagement led programs by creating assets (such as flyers, posters, web images, and swag) that follow GNOME's brand style. Contributors will work directly with the GNOME Foundation Brand Manager, Caroline. Projects include:

- Event assets (banners, posters, t-shirts, etc.)
- Art for SWAG and GNOME Shop merchandise
- Design support for other Foundation or Engagement projects
- Website and webpage design

**Coordinator:**
Caroline Henriksen **chenriksen@gnome.org**

# Contact Us

**Rocketchat: chat.gnome.org**
https://go.rocket.chat/invite?host=chat.gnome.org&path=invite%2F4NZBSp

**Discourse**:
https://discourse.gnome.org/c/community/engagement/10

# Follow Us

@gnome          @gnome@floss.social          @gnome          GNOME Foundation

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# Thank you!

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